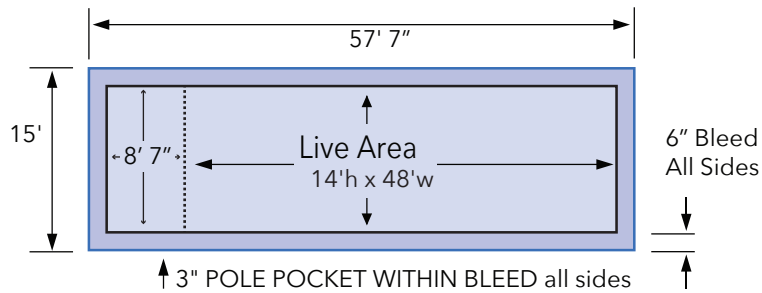


14' x 57' Bulletin



INTERNATIONAL

Size:

Final Trim: 15' x 57' 7" (includes pockets & bleed)

Live Area: 14' x 56' 7"

Extension Live Area: 8' 7" x 14'

Substrate:

7-9 ounce lightweight vinyl

Inks:

Inks must be weatherproof/waterproof with sufficient UV protection, and in compliance with product bulletin specifications of substrate manufacturer. Eco-Solvent, or Latex with UV.

Art File Specifications:

Scale: 1/12 - 1" = 1'

Layout: 14" x 56.58"

Bleed: 0.5" (On All Sides)

Safety: 13" x 55.58"

Resolution: 300 DPI

Color Space: CMYK

Fonts: Outlined or Font File(s) Provided

*Any live fonts used in the file must be provided.

*All images can be embedded or provided.

Finishing:

There should be vertical seaming only and pockets should be heat sealed. 3" pole pockets contained within a 6" bleed on all four sides.

Delivery:

All content is subject to the approval of International Outdoor.

International Outdoor must receive copy 10 working days prior to posting date.

International Outdoor Inc.
28423 Orchard Lake Rd Suite 200
Farmington Hills, MI 48334

Disposition of Material:

All unused material remaining after conclusion of display will be disposed of immediately unless instructions are received 30 days prior to conclusion of display period.