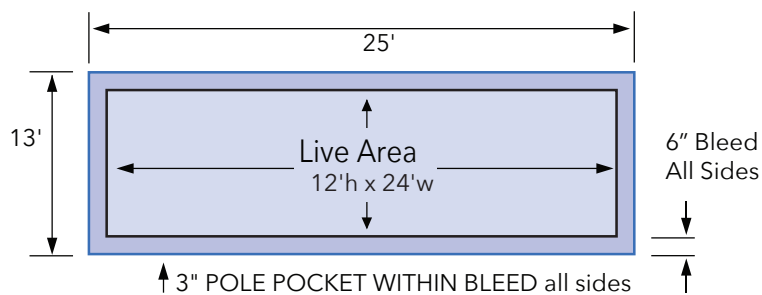


## 12' x 24' Bulletin



INTERNATIONAL

### Size:

**Final Trim:** 13' x 25' (includes pockets & bleed)

**Live Area:** 12' x 24'

### Substrate:

7-9 ounce lightweight vinyl

### Inks:

Inks must be weatherproof/waterproof with sufficient UV protection, and in compliance with product bulletin specifications of substrate manufacturer. Eco-Solvent, or Latex with UV.

### Art File Specifications:

**Scale:** 1/12 - 1" = 1'

**Layout:** 12" x 24"

**Bleed:** 0.5" (On All Sides)

**Safety:** 11" x 23"

**Resolution:** 300 DPI

**Color Space:** CMYK

**Fonts:** Outlined or Font File(s) Provided

\*Any live fonts used in the file must be provided.

\*All images can be embedded or provided.

### Finishing:

There should be vertical seaming only and pockets should be heat sealed. 3" pole pockets contained within a 6" bleed on all four sides.

### Delivery:

All content is subject to the approval of International Outdoor.

**International Outdoor must receive copy 10 working days prior to posting date.**

International Outdoor Inc.  
28423 Orchard Lake Rd Suite 200  
Farmington Hills, MI 48334

### Disposition of Material:

All unused material remaining after conclusion of display will be disposed of immediately unless instructions are received 30 days prior to conclusion of display period.