



KEY ATTRIBUTES: This highly desirable digital bulletin is on the heavily traveled Lodge Fwy, heading north towards many exits and connections such as Davidson Fwy. Oakland County cities such as Southfield, Franklin, Farmington Hills, West Bloomfield, Birmingham, Bloomfield Hills, and to cities further North and West. This board has excellent visibility for commuters traveling home from work in the central business district of Detroit (5 mins. away), entertainment, sporting events, concerts, casinos, theater districts, museums, Wayne State University, TCF Arena (formerly Cobo), and GM World HQ. or other freeways, (I-94, I-75, I-96), and many other surface street exits.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 357,922

SIZE: 14' x 48' (Digital) | SIDE: East | FACE: South

LAT: 42.395220 | LONG: -83.106797



Location - Value - Service