



KEY ATTRIBUTES: This cross read digital is located on the very busy Lodge Fwy, heading south just past Puritan Ave. and is immediately visible to commuters exiting to the high traffic Wyoming Ave. and to all of the major freeways (Davison Fwy, I-94, I-75, and the Ambassador Bridge) as well as all other major exits. It also serves as a commuter route to Downtown Detroit where it ends at Cobo Hall (Detroit’s Convention Center) and the General Motors World Headquarters (Renaissance Center). Great visibility for commuters traveling from Oakland County heading into Detroit for work, the theatre district, casinos, and Detroit sports venues. Bonus view: Lodge fwy service drive.



Bonus View: Lodge Freeway Service Drive



Location - Value - Service

AGES 5+ WEEKLY IMPRESSIONS: 215,128

SIZE: 14' x 48' (digital) | SIDE & FACE: ES/NF

LAT: 42.408921 | LONG: -83.163808