



KEY ATTRIBUTES: This highly desirable bulletin is on the very busy Lodge Fwy, heading south just past 8 Mile Rd. It serves as a commuter route to Downtown Detroit. Great visibility for commuters traveling from the suburbs of Oakland County, and the cities of Southfield, Franklin, Farmington Hills, West Bloomfield, Birmingham, Bloomfield Hills, and further North and West, heading to Detroit for entertainment, sporting events, casinos, theatre districts, Wayne State University, Greektown, and ending in Downtown Detroit at Cobo Arena and Gm World HQ.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 392,640

SIZE: 10.5' x 36' (illuminated) | SIDE: East | FACE: North

LAT: 42.438566 | LONG: -83.194537



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

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