



KEY ATTRIBUTES: This SUPERB billboard services commuters traveling into Oakland County and many cities including Holly, Clarkston (DTE Music Theatre & Pine Knob Ski & Resort), Auburn Hills (home of Fiat Chrysler Automotive HQ., Great Lakes Crossing Outlet Mall, many technology, OEM and after market companies), Independence Twp, Waterford Twp, and further south into the Tri-Counties connecting to roads and cities such as Telegraph Rd, (M-24), M-59 Fwy, many cross streets and exits. Traffic originates: from many Northern Michigan key destinations and resorts traveling south on I-75, from I-475 Fwy, U.S. 23, Flint, Cities of Frankenmuth (Birch Run Outlet Mall), Grand Blanc, Seven Lakes State Park, Mt. Holly Ski area, Groveland Oaks County Park and more. This billboard is targeting advantageous demographics with discretionary and disposable income.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 191,188

SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: North

LAT: 42.817750 | LONG: -83.569217



Location - Value - Service



INTERNATIONAL OUTDOOR

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