



**KEY ATTRIBUTES:** This SUPERB billboard services commuters traveling in and from the Oakland County into Genesee County on busy Northbound I-75 freeway traveling toward, many key destinations such as Groveland Oaks County Park, Mt. Holly Ski area, Seven Lakes State Park, Grand Blanc, Cities of Frankenmuth (Birch Run Outlet Mall), U.S. 23, I-475 Fwy, Flint, and many northern Michigan towns, resorts and key destinations. Traffic originates: from many cross streets and exits of the tri-county region, M-59 Fwy., Telegraph Rd, (M-24), Waterford Twp., Independence Twp., Auburn Hills (home of Fiat Chrysler Automotive HQ., Great Lakes Crossing Outlet Mall, many technology, OEM and after market companies), Clarkston (DTE Music Theatre & Pine Knob Ski & Resort), the city of Holly and more.

## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**AGES 5+ WEEKLY IMPRESSIONS: 229,842**

**SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: South**

**LAT: 42.817750 | LONG: -83.569217**



*Location - Value - Service*



**INTERNATIONAL OUTDOOR**

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