



KEY ATTRIBUTES: This exclusive cross read digital billboard with desirable demographics can be seen traveling east on M-59 towards Warren, Sterling Hgts, Shelby Twp., Utica, and Madison Hgts and from I-75, Auburn Hills, Bloomfield Hills, Bloomfield Township, Southfield, Troy, Pontiac, Clarkston, Waterford .This billboard is one of two to be seen in a 11.4 Mile stretch on M-59 between Pontiac and Utica. Surrounded by an abundant amount of large manufacturing/automotive companies including: Delphi HQ, Volkswagen Group of America, Fiat Chrysler Automotive, Marhindra N. America, Faurecia N. America, and Hirotech America. Key destinations include: colleges (Oakland University, Baker College), shopping opportunity's (Great Lakes Crossing, Partridge Creek, Downtown Rochester, and the well-known Golden Mile just past M-53), entertainment (Meadowbrook Hall & Amphitheater, DTE Energy, Jimmy John Field), and many parks and golf courses.

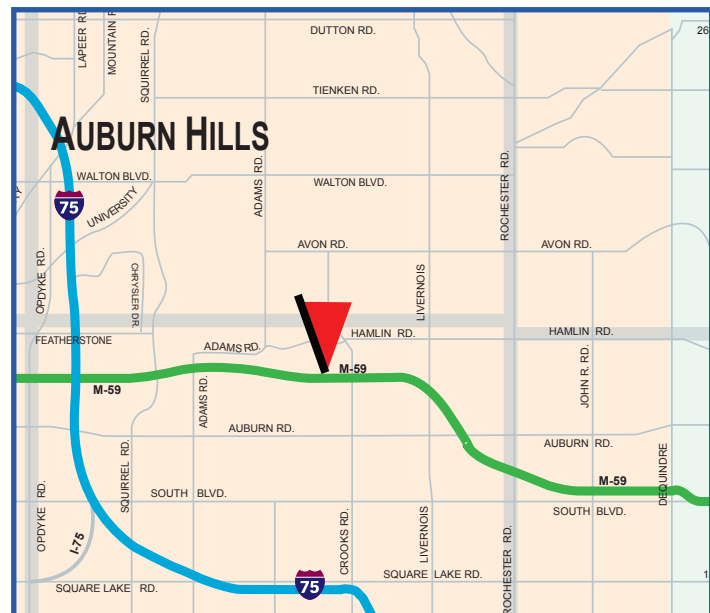
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

ADULTS 18+ WEEKLY IMPRESSIONS: 169,582

SIZE: 14' x 48' (Digital) | SIDE & FACE: NS/WF

LAT: 42.644767 | LONG: -83.176770



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

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