



KEY ATTRIBUTES: This exclusive right hand read digital billboard with desirable demographics can be seen traveling west on M-59 towards I-75, Auburn Hills, Bloomfield Hills, Bloomfield Township, Southfield, Troy, Pontiac, Clarkston, Waterford and coming from Warren, Sterling Hgts, Shelby Twp., Utica, and Madison Hgts .This billboard is one of two to be seen in a 11.4 Mile stretch on M-59 between Pontiac and Utica. Surrounded by an abundant amount of large manufacturing/automotive companies including: Delphi HQ, Volkswagen Group of America, Fiat Chrysler Automotive, Marhindra N. America, Faurecia N. America, and Hirotech America. Key destinations include: colleges (Oakland University, Baker College), shopping opportunity's (Great Lakes Crossing, Partridge Creek, Downtown Rochester, and the well-known Golden Mile just past M-53), entertainment (Meadowbrook Hall & Amphitheater, DTE Energy, Jimmy John Field), and many parks and golf courses.

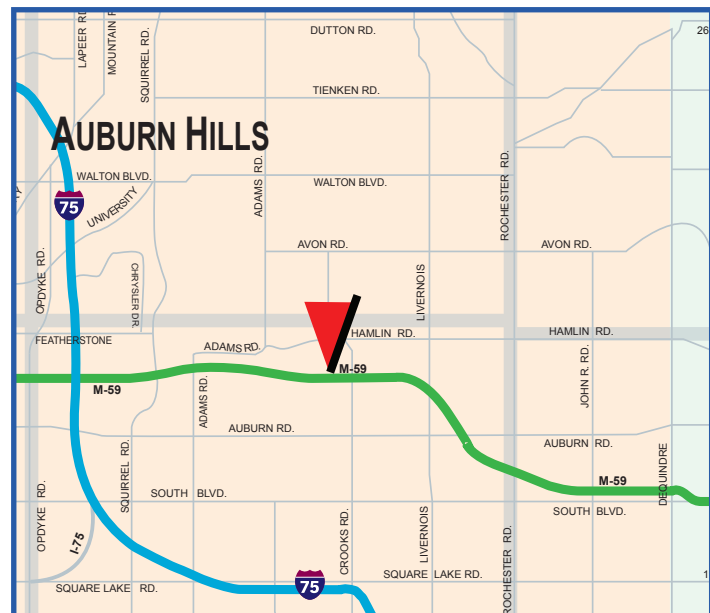
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

ADULTS 18+ WEEKLY IMPRESSIONS: 180,152

SIZE: 14' x 48' (Digital) | SIDE & FACE: NS/EF

LAT: 42.644767 | LONG: -83.176770



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

248.489.8989

