

Previously Outfront:
DT 0100865A



Available Jan 1, 2023

KEY ATTRIBUTES: This location is just Blocks away and at the main exit ramp for Detroit Medical Center Campus and facilities, Detroit Receiving Hospital, Children’s Hospital of Michigan, Harper Hospital, Karamanos Cancer Center, Wayne State University, WSU School of Medicine, College for Creative Studies, Detroit Institute of Arts, Charles H. Wright Museum of African American History, Detroit Science Center, Detroit Historical Museum, International Institute, The McGregor Memorial Conference Center, The Museum of Contemporary Art Detroit, Detroit Public Library, The Hilberry Theatre, Little Caesars Arena, Detroit Artist Market, and Eastern Market. Across the street from The Detroit Department of Transportation. Also at interchange of I-75/I-94 and has a great visibility from E. Warren Ave. and the freeway service drives. Less than 2 miles from Comerica Park, Ford Field, GM HDQ., all three casinos, and the Central Business District.

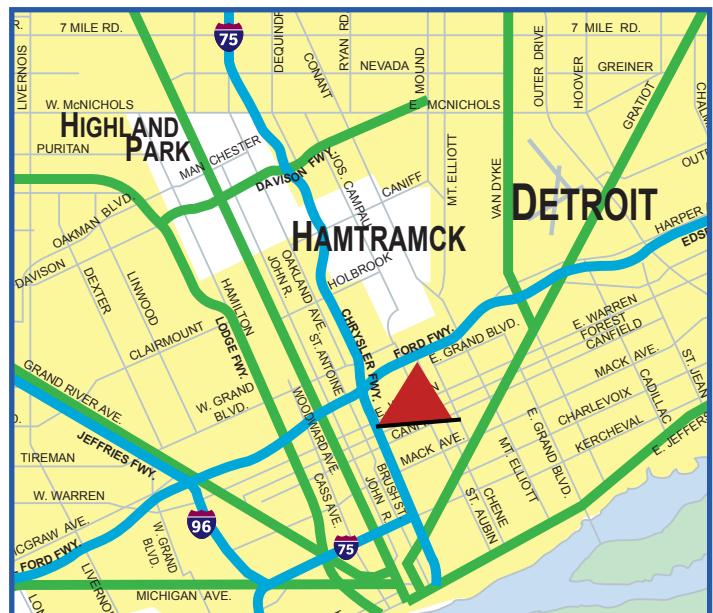


See Complete Bonus View on Bonus Sheet

TOTAL WEEKLY IMPRESSIONS: 427,574

SIZE: 14' x 48' (Digital) | SIDE: East | FACE: South

LAT: 42.360627 | LONG: -83.053018



Location - Value - Service



INTERNATIONAL OUTDOOR

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