

Previously Outfront:
DT 0097055A



Available Jan 1, 2023

KEY ATTRIBUTES: Uniquely positioned at a very heavy cross-county interchange on southbound I-75 freeway. This bulletin receives visibility to Eastbound I-696 Freeway where Warren, Centerline, Roseville, and St. Clair Shores all connect to. This view supplies the highest daily traffic for both freeways and in both directions in the region. This board is located near the very active 8 Mile Road and Detroit which host many destinations for the arts, entertainment, sports, universities, and more and reaches the affluent Oakland County, Macomb, and Wayne County travelers and residents.



See Complete Bonus View on Bonus Sheet

TOTAL WEEKLY IMPRESSIONS: 298,892*

SIZE: 14' x 48' (digital) | SIDE: East | FACE: North

LAT: 42.474724 | LONG: -83.110156

Weekly impressions under review by geopath



Location - Value - Service



I-696 Overpass



I-696 to I-75 South



I-696 to I-75 North