

Previously Outfront:
DT 0095522A



Available Jan 1, 2023

KEY ATTRIBUTES: This unit is located on one of Detroit's major freeways, and is utilized by commuters traveling from Downtown Detroit to the hard-to reach affluent suburbs of Farmington Hills, Southfield, Birmingham, and other suburbs west of Detroit. The Lodge Fwy. is the default exit from Huntington Place, where events such as the International Auto Show attracts more than 600,000+ people annually. It is also a major egress route from the Little Caesars Arena where concerts and sporting events are held.

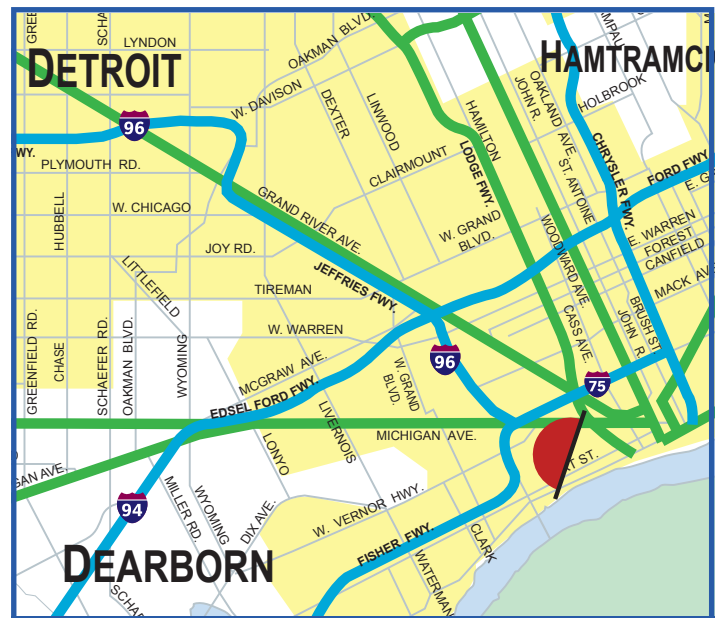


See Complete Bonus View on Bonus Sheet

TOTAL WEEKLY IMPRESSIONS: 158,800

SIZE: 14' x 48' (digital) | SIDE: West | FACE: South

LAT: 42.333389 | LONG: -83.064274



Location - Value - Service



Michigan Ave. Cross Read



Freeway Entrance Ramp