



**KEY ATTRIBUTES:** This billboard has a long, unobstructed view. Traffic is coming from southbound I-75 freeway from Downtown Detroit, entertainment venues, sports stadiums, Macomb, and Oakland Counties, as well as travelers coming off the Ambassador Bridge (an International Gateway to Canada), I-96 & I-94 expressway going to suburban Wayne County. Bonus view: at a traffic light on Fort St. across from The Detroit Produce Terminal in busy SW Detroit.

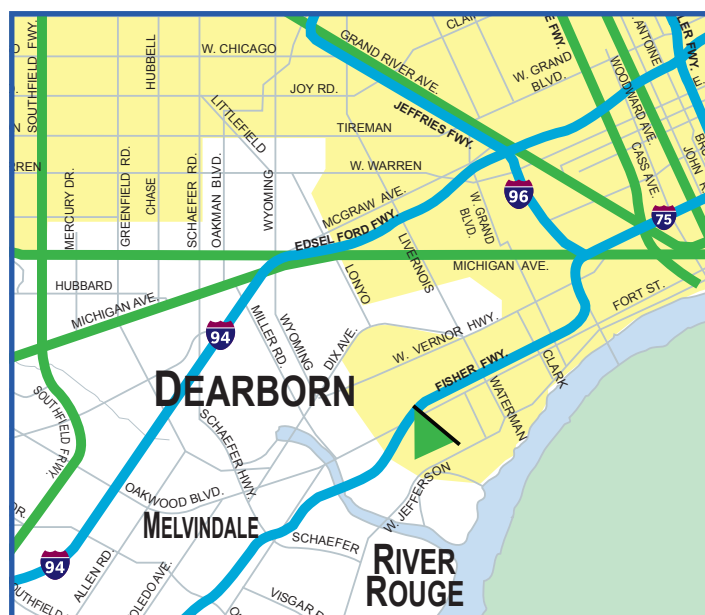


### Bonus View: Fort St. at Traffic Light

**TOTAL WEEKLY IMPRESSIONS: 329,976**

**SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: North**

**LAT: 42.30290836 | LONG: -83.11360538**



*Location - Value - Service*