



KEY ATTRIBUTES: Commuters are traveling on I-75 freeway heading north to Detroit, the Ambassador Bridge (an International Gateway to Canada), entertainment venues, Macomb, and Oakland Counties, I-96, I-94, and going to suburban Wayne County. Bonus view on Fort St. across from the Detroit Produce Terminal in busy SW Detroit.



Bonus View: Fort Street

AGES 5+ WEEKLY IMPRESSIONS: 456,361

SIZE: 14' x 48' (illuminated) | SIDE & FACE: ES/SF

LAT: 42.30290836 | LONG: -83.11360538



Location - Value - Service