



KEY ATTRIBUTES: This bulletin captures motorists and commuters leaving Detroit, the Ambassador Bridge, Mexicantown, many industrial plants, and most other major freeways in Metro Detroit—such as M-39, I-96, US-10, I-375, M-8, M-1, and I-696. En route to the Downriver communities of Southgate, Taylor, Brownstown, affluent Grosse Ile, and Ohio border. **Areas of interest include:** Wayne County Community College, Southland Indoor Regional Mall, Detroit and Manheim Auto Auction, Oakwood Hospital South, Mazda North American Operations, Ford Flat Rock Assembly, Henry Ford Health Brownstown, Ford Woodhaven Stamping, and Thyssen Krupp.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 185,942

SIZE: 14' x 48' (Digital) | SIDE: East | FACE: North

LAT: 42.232694 | LONG: -83.206549



Location - Value - Service



INTERNATIONAL OUTDOOR

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