

KEY ATTRIBUTES: Excellent location on I-75 heading from a large Downriver community towards the greater Detroit Area. Commuters are traveling towards the heart of Downtown Detroit, home to GM Headquarters, sports arenas, central business district, and theaters. This is en route to the greater Detroit area which connects to other highways that lead to both the desirable Macomb and Oakland counties.



TOTAL WEEKLY IMPRESSIONS: 414,400

SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: South

LAT: 42.168190 | LONG: -83.242474





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