



KEY ATTRIBUTES: This cross read billboard is located where US-127 and BUS US-127 split traveling Northbound to I-94 at E. McDevitt Ave. (Summit Twp.) to the West and Brooklyn Rd. (M-50) to the East toward Monroe at the exit/entrance ramp. There are many residences and small businesses in this suburb of the City of Jackson. This community is also home to many large businesses including Steel Manufacturing as well as other Industrial and Medical facilities. Employers in the area include Consumers Energy 4.5 miles away (2,400 employees), Henry Ford Allegiance Health 4.6 miles away (3,620 employees), and Gerdau Special Steel 9 miles away (1,500 employees). This billboard is just 3 miles or less from Jackson College, Downtown Jackson, Jackson Train Station, multiple lakes which include; Center Lake, Brown Lake, Cranberry Lake, Vander Cook Lake, and of many Golf Clubs which include; Green Valley, Grande Golf Club, Country Club of Jackson. This face also has an added value **bonus View:** from E. McDevitt Ave./Brooklyn Rd. in both directions.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 56,701

SIZE: 14' x 48' (illuminated) | SIDE: West | FACE: South

LAT: 42.198072 | LONG: -84.370411



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

248.489.8989

