



**KEY ATTRIBUTES:** This location reaches commuters on I-275 traveling south to Southern Wayne County, Monroe and Toledo, Ohio from Western Wayne County. It also reaches people exiting to I-275 South from Detroit Metro Airport’s west exit. Commuters are coming from Wayne County and Oakland County suburbs like Canton, Plymouth, Northville, Novi, Wayne, Westland, and more, going towards southern Wayne County, Monroe, and northern Ohio areas. **Area highlights:** This board is situated in an area of light and heavy industrial businesses and reaches a huge blue-collar working demographic.

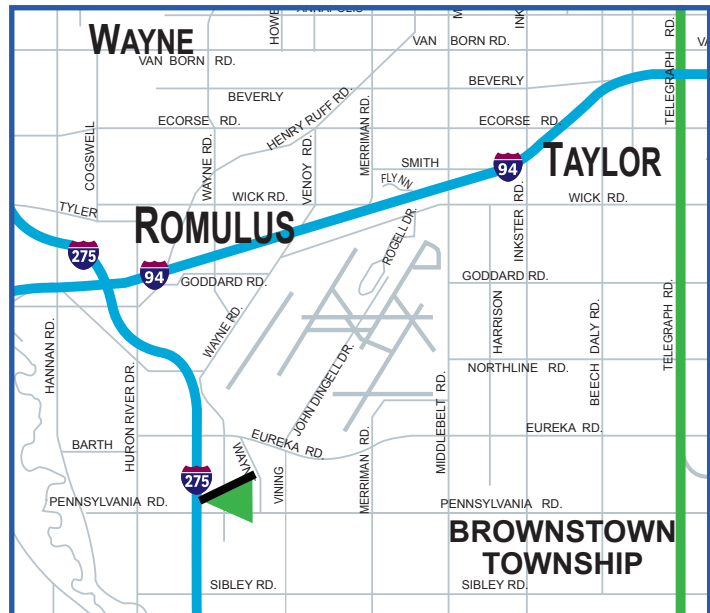
## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**AGES 5+ WEEKLY IMPRESSIONS: 192,202**

**SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: North**

**LAT: 42.180305 | LONG: -83.387659**



*Location - Value - Service*



**INTERNATIONAL OUTDOOR**

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

248.489.8989

