



KEY ATTRIBUTES: This location reaches commuters on I-275 traveling north to Western Wayne County from Southern Wayne County, Monroe and Toledo, Ohio. It also reaches people exiting to Detroit Metro Airport's west entrance by being less than 1 mile before the exit. Commuters are coming from southern Wayne County, Monroe, and northern Ohio areas going towards Wayne County and Oakland County suburbs like Canton, Plymouth, Northville, Novi, Wayne, Westland, and more. Area highlights: This board is situated in an area of light and heavy industrial businesses and reaches a huge blue-collar working demographic.

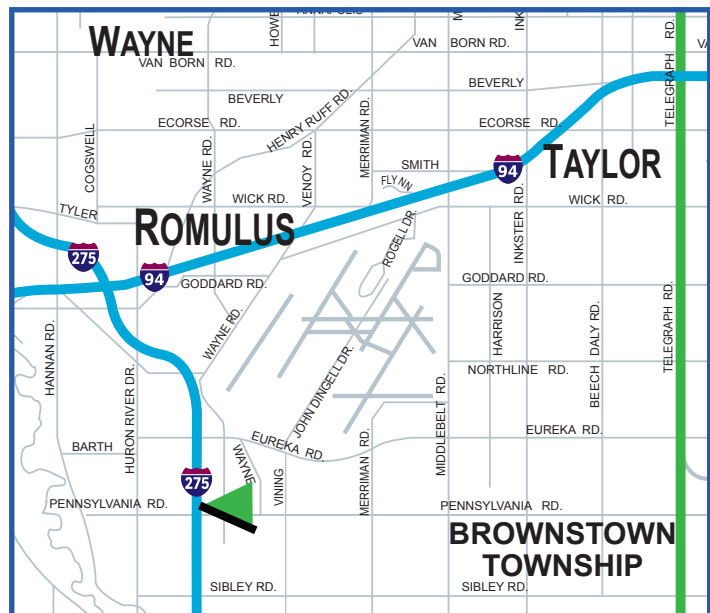
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 260,041

SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: South

LAT: 42.180305 | LONG: -83.387659



Location - Value - Service



INTERNATIONAL OUTDOOR

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