



KEY ATTRIBUTES: This landmark digital location reaches commuters on I-275 traveling north to Western Wayne County, from Monroe and Toledo, Ohio. It also reaches people exiting to Detroit Metro Airport's west entrance by being the last digital billboard heading north before the exit. Commuters are coming from southern Wayne County, Monroe, and northern Ohio areas going towards Wayne County and Oakland County suburbs like Canton, Plymouth, Northville, Novi, Wayne, Westland, and more. Area highlights: This board is situated in an area of light and heavy industrial businesses and reaches a huge blue-collar working demographic.

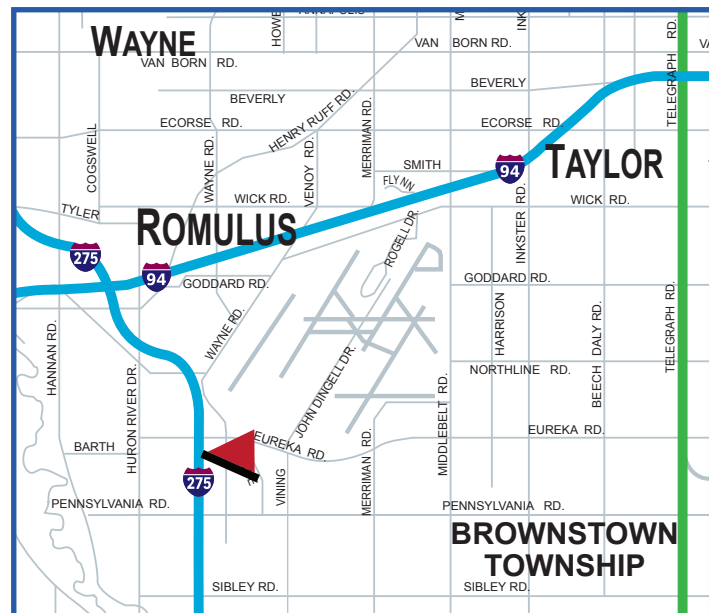
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 114,081

SIZE: 14' x 48' (Digital) | SIDE: East | FACE: South

LAT: 42.183369 | LONG: -83.387791



Location - Value - Service



www.iobillboard.com

INTERNATIONAL OUTDOOR

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Audience Location Measurement