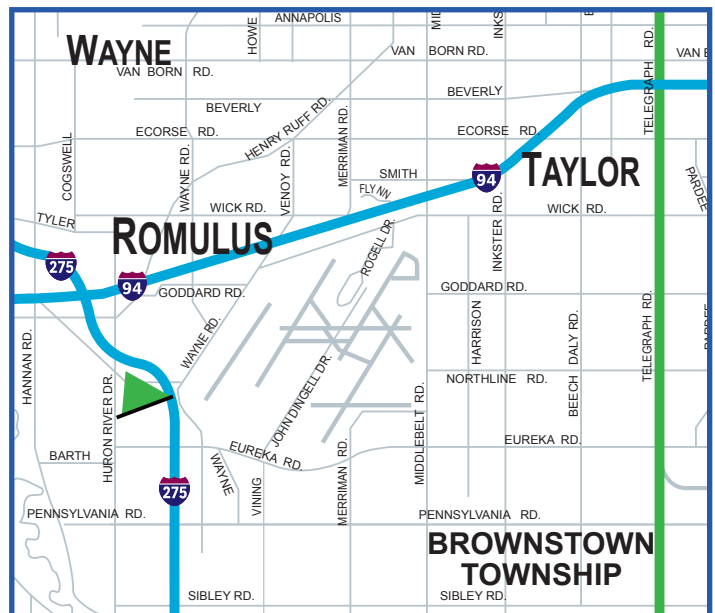




**KEY ATTRIBUTES:** This first impression, first billboard is viewable on the I-275 freeway which heads to I-94 as well as Western Wayne County and Oakland County to communities such as Canton, Plymouth, Northville, M-14, Novi, I-96 Fwy, and more. There is also a direct view to commuters leaving Metro Detroit Airport's west entrance. This board is in an area of light and heavy industrial businesses and reaches a huge blue-collar working demographic. Key attractions include: Romulus Athletic Center and The Romulus Historic Museum which are just minutes away.



**Bonus View: Entrance Ramp North Bound to I-275**



*Location - Value - Service*

**TOTAL WEEKLY IMPRESSIONS: 196,757**

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**SIZE: 14' x 48' (illuminated) | SIDE & FACE: WS/SF**

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**LAT: 42.19862351 | LONG: -83.38984609**