

KEY ATTRIBUTES: This landmark location reaches commuters on I-275 traveling south to Western Wayne County, and Monroe toward Toledo, Ohio. It also reaches people exiting to Detroit Metro Airport's west entrance by being the last billboard before the exit. Commuters are coming from the Western Wayne County, Washtenaw, and Oakland County suburbs from cities like Canton, Plymouth, Northville, Novi, and more. Area highlights: This board is situated in an area of light and heavy industrial businesses and reaches a huge blue-collar working demographic.

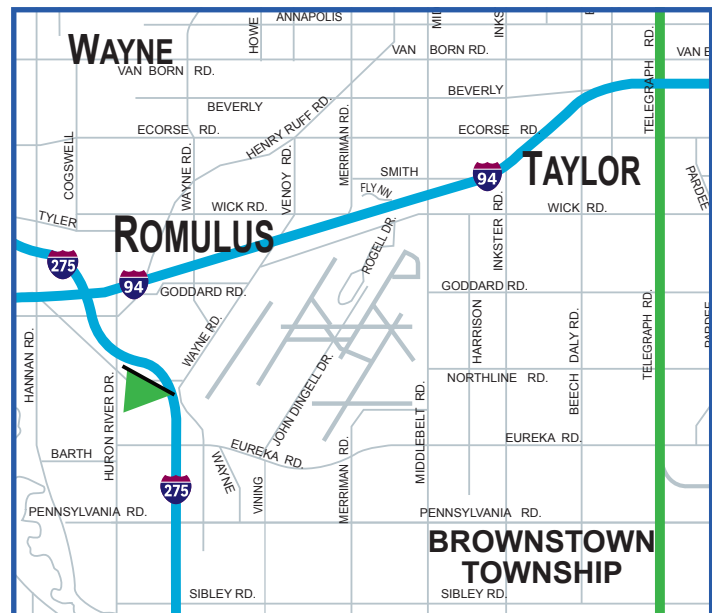
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 302,079

SIZE: 14' x 48' (illuminated) | SIDE & FACE: WS/NF

LAT: 42.19862351 | LONG: -83.38984609



Location - Value - Service



INTERNATIONAL OUTDOOR

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