



**KEY ATTRIBUTES:** This location reaches commuters on I-275 traveling north to Western Wayne County from Southern Wayne County, Monroe and Toledo, Ohio. It also reaches people exiting to Detroit Metro Airport's west entrance by being less than 1 mile before the exit. Commuters are coming from southern Wayne County, Monroe, and northern Ohio areas; going towards Wayne County and Oakland County suburbs like Canton, Plymouth, Northville, Novi, Wayne, Westland, and more. **Area highlights:** This board is situated in an area of light and heavy industrial businesses and reaches a huge blue-collar working demographic.

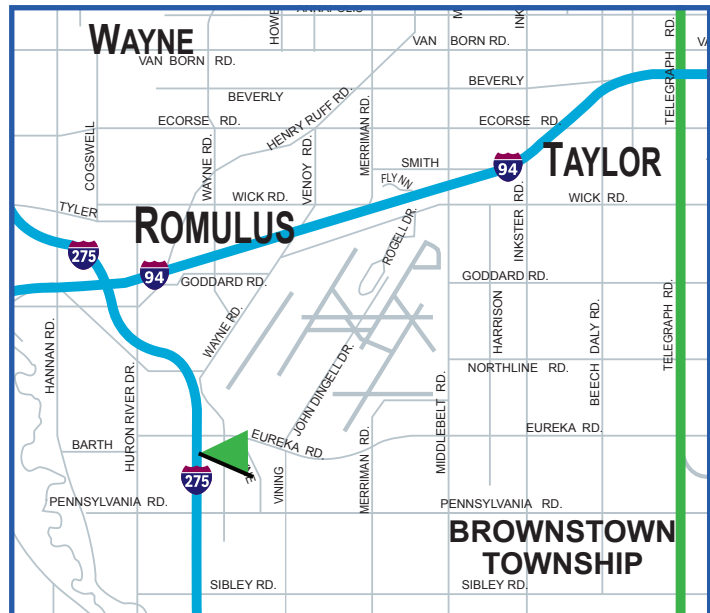
## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**TOTAL WEEKLY IMPRESSIONS: 259,360**

**SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: South**

**LAT: 42.186824 | LONG: -83.387809**



*Location - Value - Service*



**INTERNATIONAL OUTDOOR**

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