



KEY ATTRIBUTES: This clear and unobstructed display is viewable to all westbound I-94 traffic which leads to I-275, the suburbs of Wayne County, Canton, Belleville, Ann Arbor, Eastern Michigan University, University of Michigan, Washtenaw Community College, and more. These travelers are coming from Macomb County, the Eastern suburbs of the region, entertainment venues, and from the center of Detroit. In addition, there are dozens of hotels, motels, and restaurants within one mile of this bulletin.

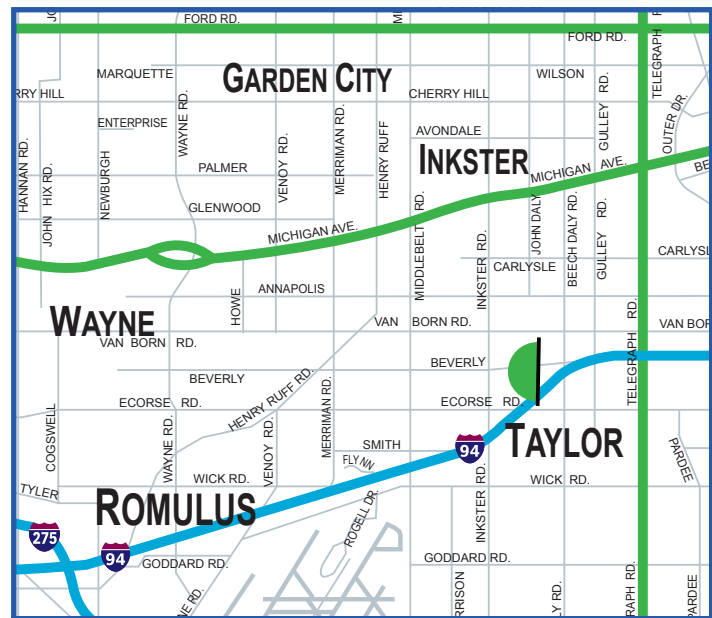
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 632,374

SIZE: 14' x 48' (illuminated) | SIDE: North | FACE: East

LAT: 42.256708 | LONG: -83.300912



Location - Value - Service



INTERNATIONAL OUTDOOR

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