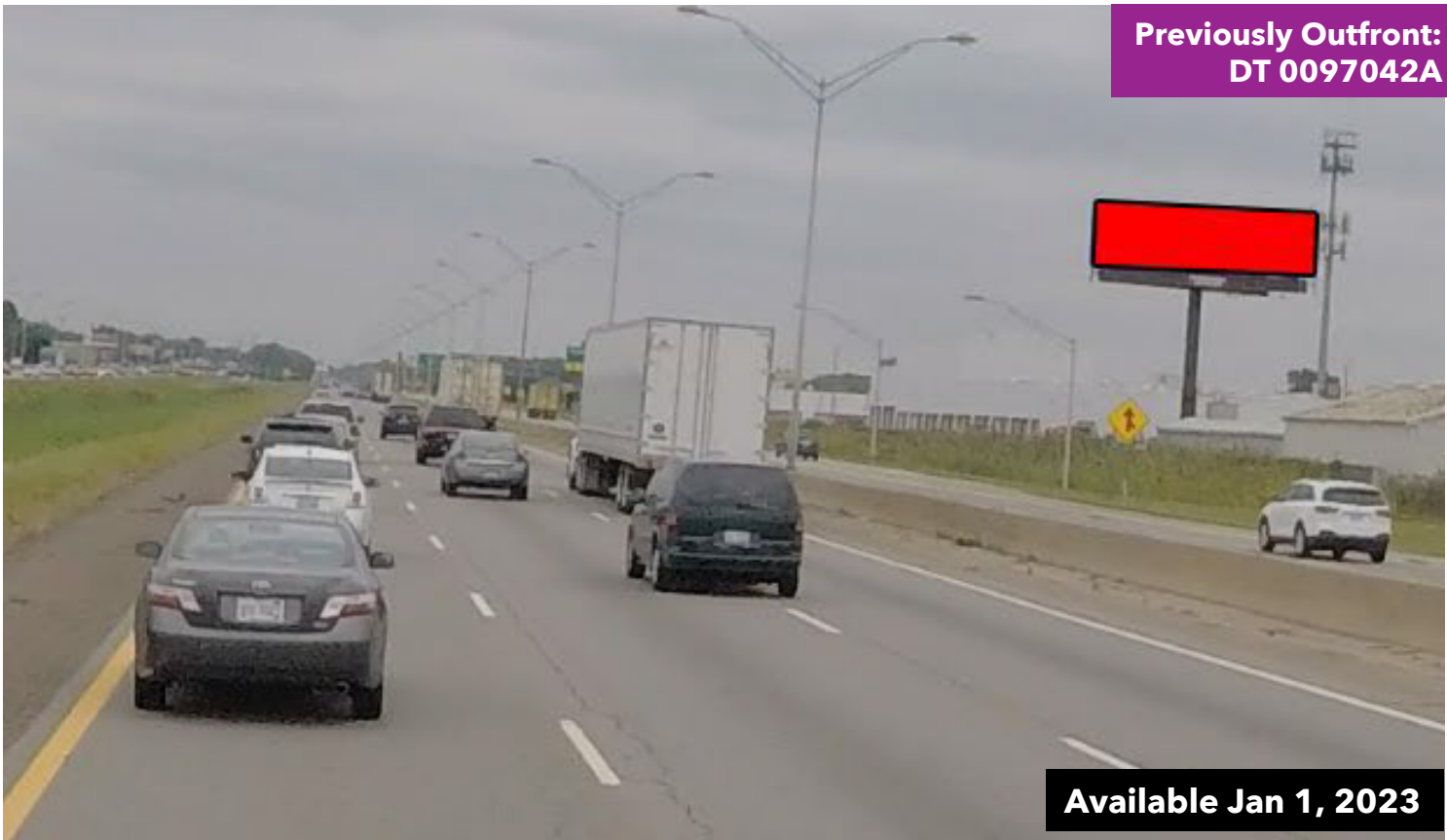


Previously Outfront:  
DT 0097042A



**Available Jan 1, 2023**

**KEY ATTRIBUTES:** This billboard has great traffic count, visibility, and demographics that is a landmark location for commuters as they travel from Washtenaw, Western Wayne County, or I-275 as they head toward Downtown Detroit. This highly visible location is the first billboard observed by travelers exiting Detroit Metro Airport on I-94 traveling to, Detroit, Entertainment venues, eastern suburbs and through Macomb County. In addition, there are literally dozens of hotels, motels and restaurants within a one mile radius of this bulletin. Bonus view: I-94 service drive to Fwy.

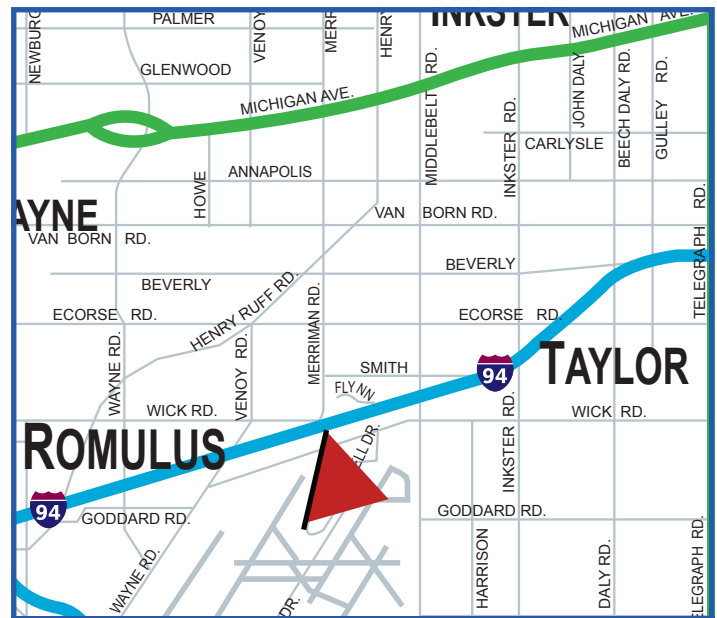


**Bonus View: I-94 Service Drive**

**TOTAL WEEKLY IMPRESSIONS: 297,129**

**SIZE: 14' x 48' (digital) | SIDE: South | FACE: West**

**LAT: 42.239586 | LONG: -83.336547**



*Location - Value - Service*