

Previously Outfront:
DT 0097049A



Available Jan 1, 2023

KEY ATTRIBUTES: This billboard has great traffic count, visibility, and demographics that is a landmark location for commuters as they travel from Washtenaw, Western Wayne County, or I-275 as they head toward Downtown Detroit. This highly visible location is the second billboard observed by travelers exiting Detroit Metro Airport on I-94 traveling to, Detroit, Entertainment venues, eastern suburbs and through Macomb County. In addition, there are literally dozens of hotels, motels and restaurants within a one mile radius of this bulletin. Bonus view: I-94 service drive to Fwy.

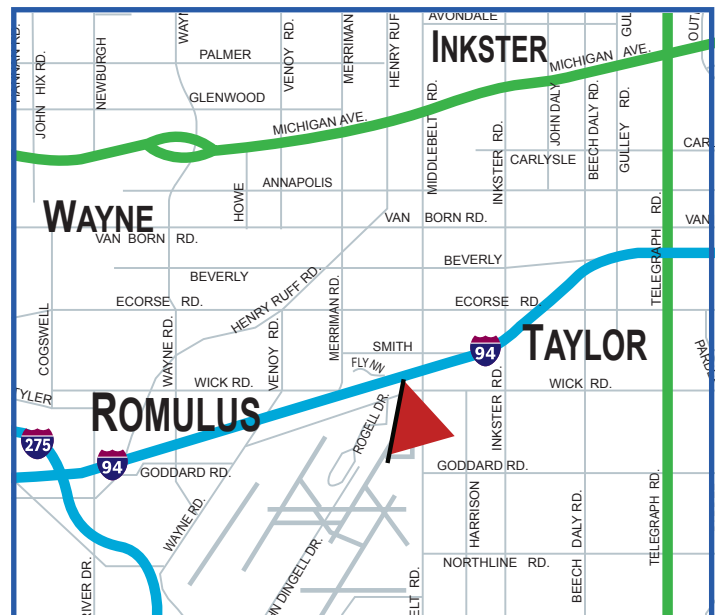


Bonus View: I-94 Service Drive to Fwy

TOTAL WEEKLY IMPRESSIONS: 298,163

SIZE: 14' x 48' (digital) | SIDE: South | FACE: West

LAT: 42.240784 | LONG: -83.331604



Location - Value - Service