

Previously Outfront:
DT 0097472A



Available Jan 1, 2023

KEY ATTRIBUTES: On I-75 traveling North of 13 Mile Road just ¾ of a mile away from the city of Troy, Oakland Mall, and many shopping destinations such as Macy's, J.C. Penny, H&M, FootLocker, Forever 21, Express, Helzberg Diamonds, Kay Jewelers, Krispy Kreme, Micro Center, Ashley Furniture. Only 4 min. traveling towards Big Beaver Rd. and The world famous Somerset Collection which is the most exclusive shopping destination in Michigan with stores such as; Neiman's, Saks, Nordstrom, Macys, Gucci, LV, Giorgio Armani, Apple, Tesla, Athleta, Hugo Boss and more. This area is a Restaurant destination that includes; Capital Grill, Stoney River Steakhouse, Fogo de Chao, Ruth's Chris Steakhouse, Mortons, Eddie V's, Maggiano's, Benhiana, Sedona Grill and there are many more to mention. This area and route is a travel destination for Medical facilities in area which include; Beaumont Hospital Royal Oak, Beaumont Children's Hospital Troy, and Henry Ford Medical Center Troy to name a few. This location is just minutes away in route traveling toward local downtown shopping districts including Downtown Birmingham (10 min.) Downtown Ferndale (8 min.), and Downtown Royal Oak (7 min.)

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

TOTAL WEEKLY IMPRESSIONS: 101,712

SIZE: 14' x 48' (Digital) | SIDE: West | FACE: South

LAT: 42.523363 | LONG: -83.116421

8 Slots, 30 seconds each



INTERNATIONAL OUTDOOR
Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334
248.489.8989

