



KEY ATTRIBUTES: Located just north of Fairlane Mall, one of Detroit’s largest shopping centers. This unit captures the attention of a key consumer and professional audience. It targets commuters as they travel home from Ford World Headquarters and other business districts of Dearborn and Downtown Detroit. This unit is also ideal for targeting commuters who travel to area suburbs such as Livonia, Westland, and Southfield.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 370,232

SIZE: 14' x 48' (Digital) | SIDE: East | FACE: South

LAT: 42.350384 | LONG: -83.215577



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

248.489.8989

