



KEY ATTRIBUTES: This spectacular billboard reaches commuters heading eastbound I-96 Freeway and those traveling from Southfield Fwy (M-39), Telegraph Rd (US-24), Wayne County suburbs, I-275, and M-14 from Ann Arbor towards Detroit and beyond. These travelers are heading to I-75 North and South, Cobo Convention Center, sports venues, entertainment districts, and even Midtown, Corktown, and the Ambassador Bridge (an international Gateway to Canada).

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 291,587

SIZE: 14' x 48' (illuminated) | SIDE & FACE: NS/WF

LAT: 42.380198 | LONG: -83.195536



Location - Value - Service



INTERNATIONAL OUTDOOR

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