



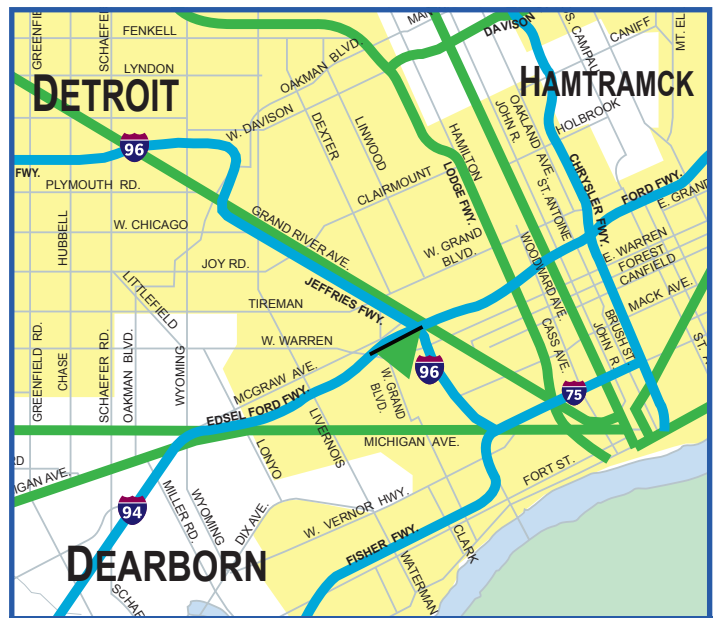
# 20'x60' Spectacular - BIGGER IS BETTER

**KEY ATTRIBUTES:** This spectacular billboard reaches commuters traveling eastbound on I-96 and those traveling from Southfield Fwy (M-39), Telegraph Rd (US-24), Wayne County suburbs, I-275, and M-14 from Ann Arbor towards Detroit and beyond. These travelers are heading to I-75 North and South, Cobo Convention Center, sports venues, entertainment districts, and even Midtown, Corktown, and the Ambassador Bridge (an international Gateway to Canada). Bonus views: I-94 Interchange, Entrance Ramp onto I-96 East, and I-94 East from I-96.



See Complete Bonus View on Bonus Sheet

**ADULTS 18+ WEEKLY IMPRESSIONS: 801,814**  
**SIZE: 20' x 60' Spectacular | SIDE: South | FACE: West**  
**LAT: 42.34841508 | LONG: -83.09920728**



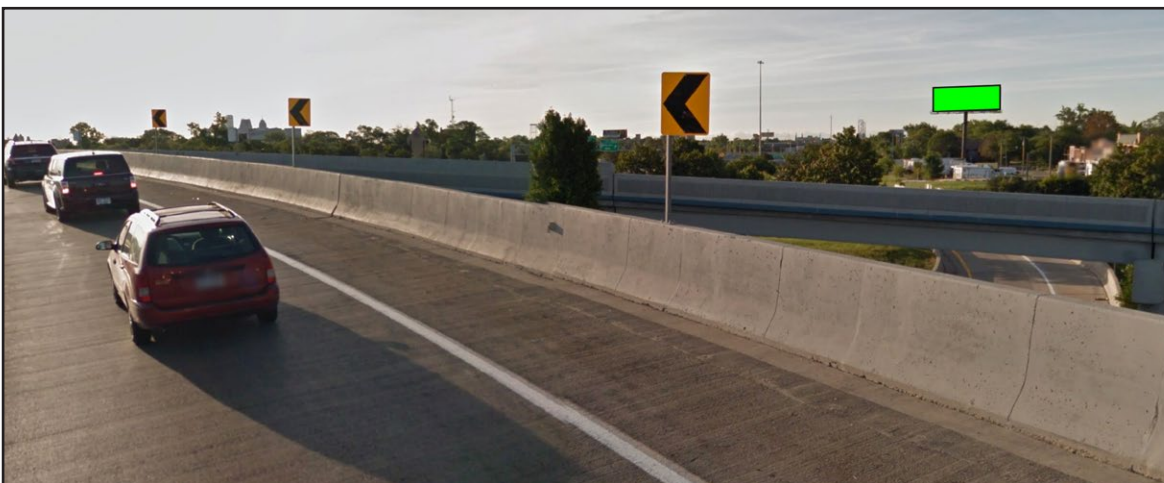
Location - Value - Service



View: From I-94 Interchange



View: Entrance Ramp onto I-96 East Bound



View: I-94 East from I-96