



**KEY ATTRIBUTES:** This spectacular bulletin is located on a major commute route in Detroit which takes travelers, auto executives and business owners to work from their homes in the communities of Morningside, East English Village, the Grosse Pointe areas, Harper Woods, St. Clair Shores, and the North East communities of Macomb County. The route for this bulletin is heavily populated with residents and travelers in close proximity to the various marinas on the coast of Lake St. Clair and the medical area of St. John Providence Health System. Many of the commuters are on their way to Downtown Detroit, the GM World Headquarters, the arts, and all the entertainment and sports venues on busy I-94 freeway.



**Bonus View: E. Edsel Ford Service Drive**

**AGES 5+ WEEKLY IMPRESSIONS: 497,296**  
**SIZE: 20' x 60' (illuminated) | SIDE: South | FACE: East**  
**LAT: 42.409655 | LONG: -82.946649**



*Location - Value - Service*