



KEY ATTRIBUTES: This direct approach spectacular bulletin is located on a major commute route in Detroit which takes travelers, auto executives, and business owners home to the Detroit communities of Morningside, East English Village, the Grosse Pointe areas, Harper Woods, St. Clair Shores and the North East communities of Macomb County. The route for this bulletin is heavily populated with residents and travelers in close proximity to the various marinas on the coast of Lake St. Clair and the medical area of St. John Providence Health System. Many of the commuters are coming from Downtown Detroit, the GM World Headquarters, the arts, and all the entertainment and sports venues on the busy I-94 freeway.



Bonus View: Harper Ave.



Location - Value - Service

AGES 5+ WEEKLY IMPRESSIONS: 529,868

SIZE: 20' x 60' (illuminated) | SIDE: South | FACE: West

LAT: 42.409655 | LONG: -82.946649