



20'x60' Spectacular - BIGGER IS BETTER

KEY ATTRIBUTES: This 20x60 static billboard is situated in Macomb County's heavy residential, retail (close to Macomb Mall), and boating district (Lake St. Clair is two miles away) which reaches residents from affluent North Macomb County as they travel from Clinton Twp, Metro parkway, M-59, Selfridge Air Force base, Anchor bay communities, Port Huron, and to Roseville, St. Clair Shores, all the Grosse Pointes, Harper Woods, and Detroit to work, shop, entertain, or relax. I-94 also connects with I-696 which is Metropolitan Detroit's busiest main East-West freeway.

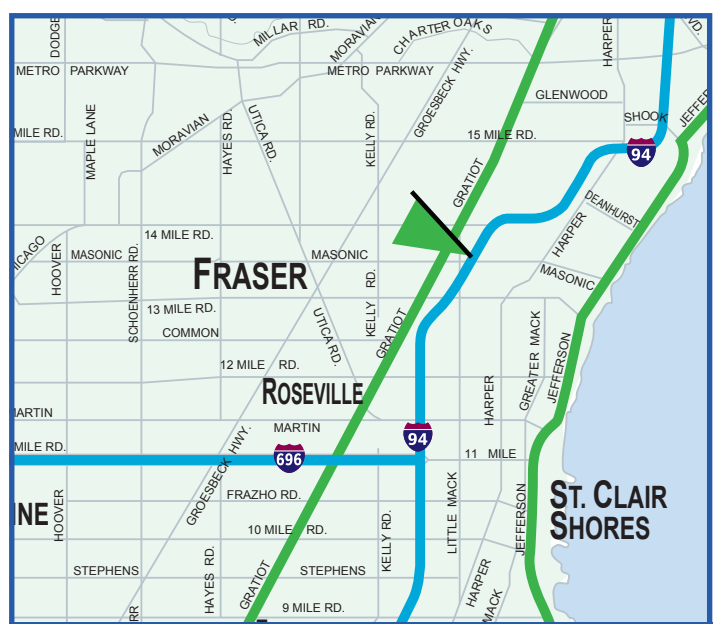
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 463,706

SIZE: 20' x 60' (illuminated) | SIDE: North | FACE: East

LAT: 42.532516 | LONG: -82.906069



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

248.489.8989

