

Previously Outfront:
DT 0097279A



Available Jan 1, 2023

20'x60' Spectacular - BIGGER IS BETTER Largest Digital Billboard in Macomb County

KEY ATTRIBUTES: The first of two 20x60 digitals in the area seen by motorists traveling from the more affluent areas of Macomb County. This traffic is heading from the northern portions of Macomb and St. Clair Counties on the busiest traveled roadways in the area. This billboard is in very close proximity to many lake related activities, waterfront marinas, communities (St. Clair Shores, Grosse Pointe, and Detroit), Gratiot Ave., shopping districts, Macomb Mall, and, I-696. Commuters are traveling to, and through the heart of Detroit, and other freeways.

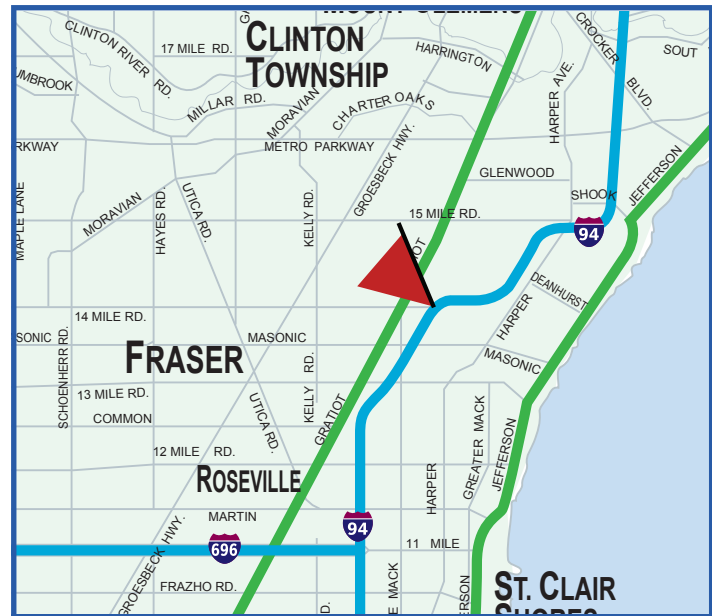
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

TOTAL WEEKLY IMPRESSIONS: 204,240

SIZE: 20' x 60' (Digital) | SIDE: North | FACE: East

LAT: 42.535374 | LONG: -82.904471



Location - Value - Service



INTERNATIONAL OUTDOOR

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