



KEY ATTRIBUTES: This outdoor display has a direct approach view exiting at Eureka Rd. from southbound I-275. This display reaches commuters heading to the west entrance of the Detroit Metro Airport, plus local travelers on Eureka rd. The board is situated in an area of light and heavy industrial businesses and reaches a huge blue-collar working demographic.

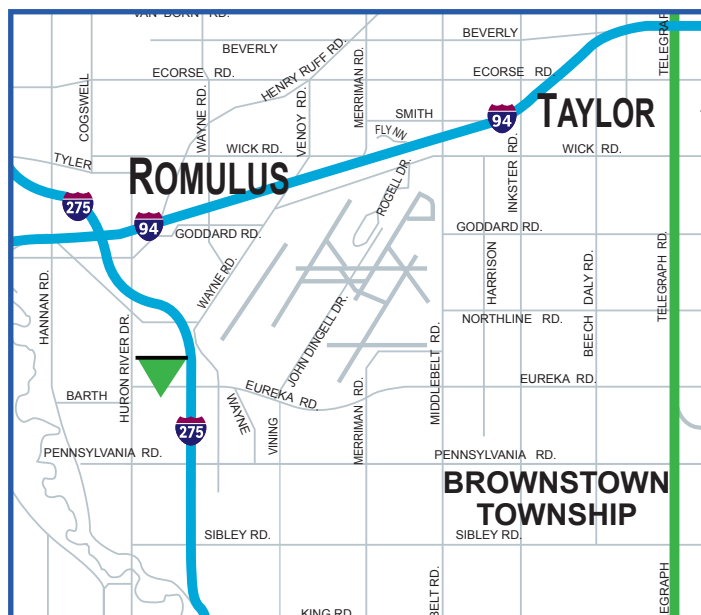
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

TOTAL WEEKLY IMPRESSIONS: 39,028

SIZE: 12' x 24' (illuminated) | SIDE: North | FACE: North

LAT: 42.19475463 | LONG: -83.39288235



Location - Value - Service



INTERNATIONAL OUTDOOR

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