



KEY ATTRIBUTES: This outdoor display reaches traffic heading east to Detroit Metro Airport as well as commuters traveling north or south on I-275 freeway. The board is situated in an area of light and heavy industrial businesses and reaches a huge blue-collar working demographic.

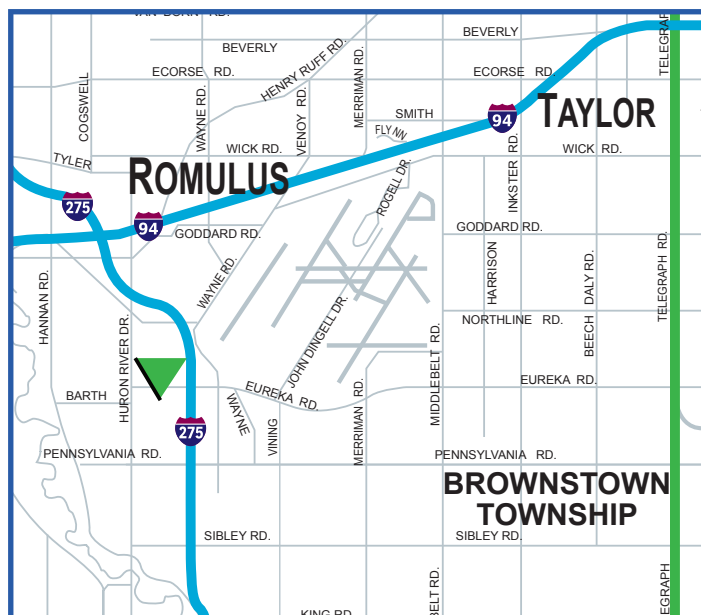
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

TOTAL WEEKLY IMPRESSIONS: 10,868

SIZE: 12' x 24' (illuminated) | SIDE: North | FACE: West

LAT: 42.19475463 | LONG: -83.39288235



Location - Value - Service



INTERNATIONAL OUTDOOR

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