



KEY ATTRIBUTES: This outdoor display, which is a right hand read, reaches commuters leaving Detroit Metro Airport traveling southbound on I-275 freeway as well as westbound on Eureka Rd. The board is situated in an area of light and heavy industrial businesses and reaches a huge blue-collar working demographic. Area attractions include: Romulus Community Schools, Barth Elementary Schools, and Lower Huron Metropolitan Park.

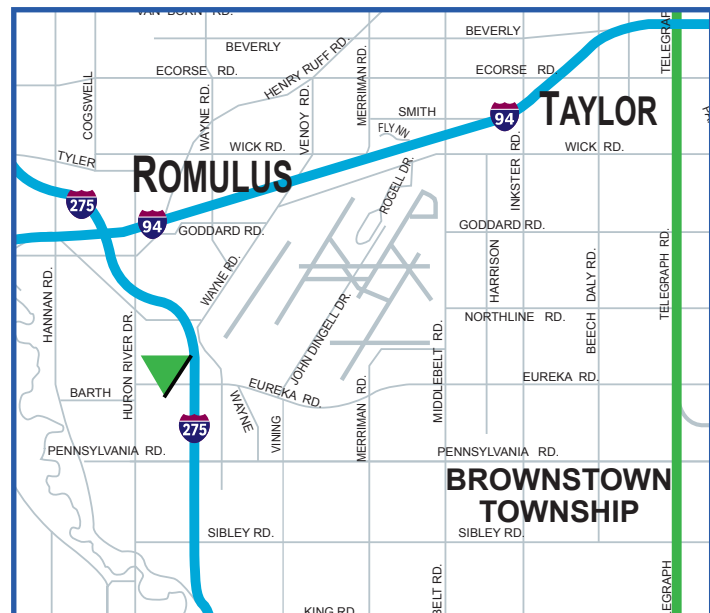
Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 28,597

SIZE: 12' x 24' (illuminated) | SIDE: North | FACE: East

LAT: 42.19475463 | LONG: -83.39288235



Location - Value - Service