



KEY ATTRIBUTES: This heavily traveled surface street serves as a gateway into the residential & commercial communities of Dearborn and Dearborn Heights. Commuters seeing this unit will travel the stretch of West Warren, which has the highest traffic counts and is bordered by the Southfield Fwy (M-39) and Greenfield Rd. This location is nestled in the heart of Detroit's most culturally diverse residential community: Warrendale. Highlights of the area include: Charter One Bank, CVS Pharmacy, used car dealerships, and dozens of Arabic and Chaldean businesses.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 90,296

SIZE: 14' x 48' (illuminated) | SIDE: North | FACE: West

LAT: 42.3436276 | LONG: -83.21206659



Location - Value - Service



INTERNATIONAL OUTDOOR

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