



**KEY ATTRIBUTES:** This Heavily traveled major surface street W. Warren Ave has traffic coming from Dearborn to Detroit heading towards Southfield Fwy (M-39) and Telegraph Rd. (US-24) toward the communities of Dearborn, Dearborn Heights, and western Wayne County. This location is nestled in the heart of Detroit’s most culturally diverse residential community: Warrendale, which has the highest traffic count on Warren Ave. Highlights of the area include: Chase Bank, Comerica Bank, AutoZone, CVS Pharmacy, and dozens of Arabic and Chaldean businesses.

## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**AGES 5+ WEEKLY IMPRESSIONS: 121,662**

**SIZE: 14' x 48' (illuminated) | SIDE: North | FACE: East**

**LAT: 42.3436276 | LONG: -83.21206659**



*Location - Value - Service*



**INTERNATIONAL OUTDOOR**

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