



**KEY ATTRIBUTES:** This location has long view area before the traffic light on Grand River Ave. which is a busy South/East to North/West Avenue that serves as an alternate freeway and connector route from US-10, I-96, M-39, US-24, and I-75 and many cross streets. Commuters also originate from the financial and hotel district, Downtown Detroit, Little Caesars Arena, Comerica Park, Ford Field, theaters, casinos (Motor City is on Grand River), WCCCD, GM HQ, and more ending in the financial and hotel district in Downtown. Grand River has many options for dining, entertainment, and spiritual services (churches).

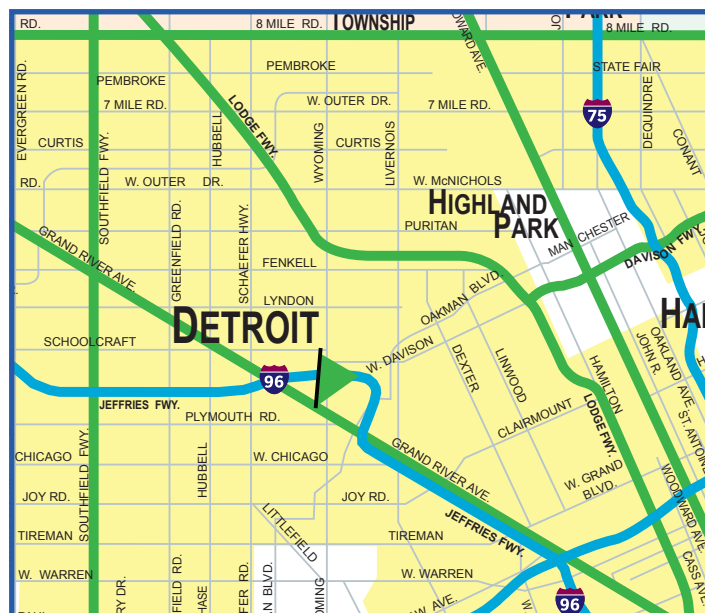
## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**AGES 5+ WEEKLY IMPRESSIONS: 60,302**

**SIZE: 14' x 48' (illuminated) | SIDE: North | FACE: West**

**LAT: 42.37699164 | LONG: -83.15882474**



*Location - Value - Service*