



**KEY ATTRIBUTES:** This billboard located at a traffic light, on Grand River Ave. which is a busy South/East to North/West Avenue that serves as an alternate freeway and connector route from US-10, I-96, M-39, US-24, and I-75 and many cross streets. Commuters also originate from the financial and hotel district, Downtown Detroit, Little Caesars Arena, Comerica Park, Ford Field, theaters, casinos (Motor City is on Grand River), WCCCD, GM HQ, and more heading toward NW Detroit (populated Grandmont and affluent Rosedale Park subdivisions), suburbs of Wayne County, Redford, Livonia, and desirable Oakland County. Bonus: viewing from Wyoming Ave.

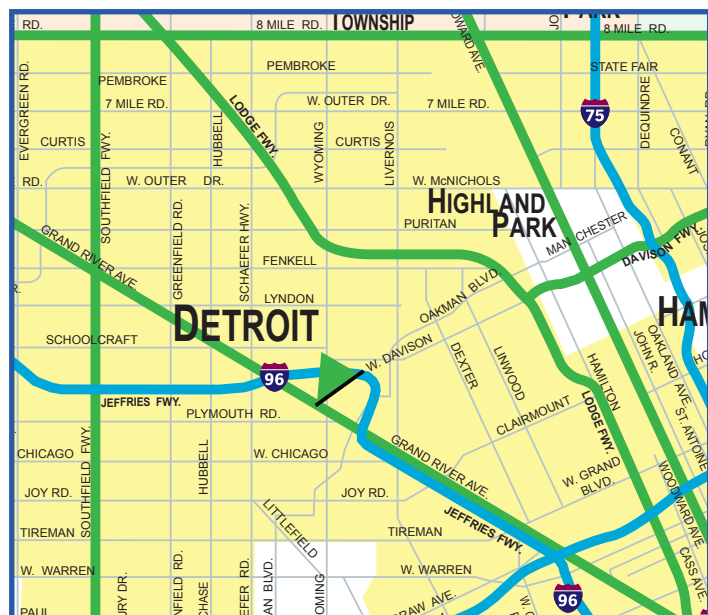
## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**AGES 5+ WEEKLY IMPRESSIONS: 93,411**

**SIZE: 14' x 48' (illuminated) | SIDE: North | FACE: East**

**LAT: 42.37699164 | LONG: -83.15882474**



*Location - Value - Service*



**INTERNATIONAL OUTDOOR**

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