



**KEY ATTRIBUTES:** This Detroit inner city location is at a traffic light directly across from a shopping plaza. Livernois serves as a connector for travelers interested in going deeper into Detroit or for people wanting to connect to North or Southbound I-75 or I-96 via Davison Ave. Key attractions to the area include: Comerica Bank, Bank of America, AutoZone, O'Reilly's Auto Parts, and several fast food chains: Taco Bell, Wendy's, Popeye's, and Happy's Pizza.

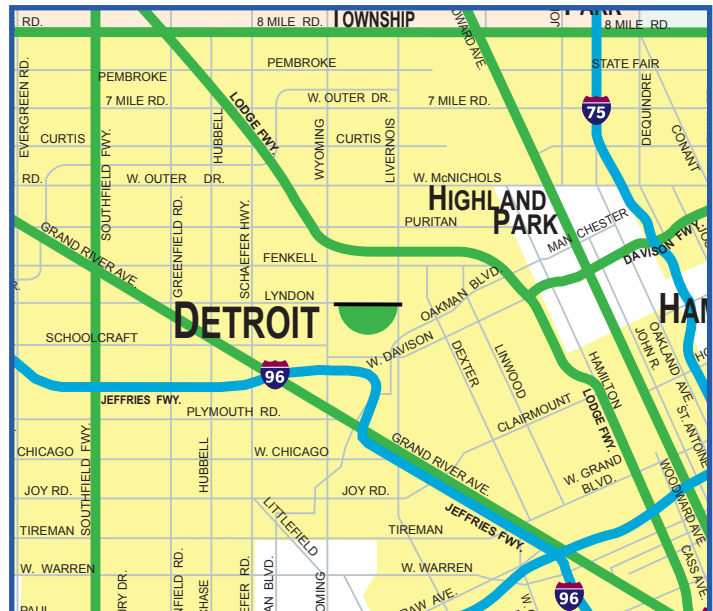
## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**TOTAL WEEKLY IMPRESSIONS: 130,008**

**SIZE: 14' x 48' (illuminated) | SIDE: West | FACE: North**

**LAT: 42.39506155 | LONG: -83.14018875**



*Location - Value - Service*



**INTERNATIONAL OUTDOOR**

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