



KEY ATTRIBUTES: Located on a major commute route used as an alternate to the freeways, taking Detroit business owners and auto executives to work from the affluent Grosse Pointe, St. Clair Shores, and other suburbs. Jefferson Ave. is heavily populated with residents and traffic from the boating and marine community. This area is rapidly becoming lined with numerous new riverfront residences, subdivisions, and major shopping centers. Located across from Chrysler Jefferson North assembly plant, US Post Office and in proximity to Wayne County Community College and on the way west to Belle Isle State Park.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 132,634

SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: East

LAT: 42.369805 | LONG: -82.958569



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

248.489.8989

