



**KEY ATTRIBUTES:** Located on a major commute route that is used as an alternate to the freeways, taking Detroit business owners and auto executives home to the affluent Grosse Pointe, St. Clair Shores, and other suburbs. Coming from Downtown Detroit, the GM World HQ, and all the art and entertainment venues. Jefferson Ave. is heavily populated with residents and traffic from the boating and marine community. This area is rapidly becoming lined with numerous new riverfront residences, subdivisions, and major shopping centers. Located across from Chrysler Jefferson North assembly plant, US Post Office and in proximity to Wayne County Community College and on the way east from Belle Isle State Park.



**Bonus View: Southbound Conner Ave.**

**AGES 5+ WEEKLY IMPRESSIONS: 156,730**

**SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: West**

**LAT: 42.369805 | LONG: -82.958569**



*Location - Value - Service*