



KEY ATTRIBUTES: This bulletin is in the heart of two heavy residential districts: Morningside and East English Village. Located at a traffic light district on E. Warren Ave. Traffic in this area originates from Downtown Detroit and heads to Gross Pointe, which is an upper income eastern Wayne County suburb of Detroit. In close proximity to St. John's Providence Hospital, Cottage Hospital, and a local shopping district. This unit is en route from the Jefferson Assembly plant, Detroit Medical Center, and Wayne State University. **Attractions in the area include:** Bob Maxey Lincoln, Ray Laethem Chrysler Dodge Jeep Ram, and Eastside Tennis and Fitness Club. **Bonus view:** on Cadeiux Northbound.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 28,030

SIZE: 14' x 48' (illuminated) | SIDE & FACE: NS/WF

LAT: 42.402664 | LONG: -82.939813



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

248.489.8989

