



**KEY ATTRIBUTES:** This billboard has a clear and unobstructed view that is visible to travelers in the local community as well as those commuting to Downtown Detroit. This area has local shopping districts, pharmacies, urgent care, etc. Gratiot Ave. is used as an alternative route to and from the northern suburbs of Macomb County traveling into Eastpointe, Roseville, and more.

## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**AGES 5+ WEEKLY IMPRESSIONS: 141,683**

**SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: North**

**LAT: 42.413841 | LONG: -82.991244**



*Location - Value - Service*



**INTERNATIONAL OUTDOOR**

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