



**KEY ATTRIBUTES:** Located in the heart of a major local shopping area and restaurant district that has dozens of local and national businesses. Gratiot Avenue is an alternate roadway to freeways, which starts in Downtown Detroit around all entertainment venues, stadiums, etc. This unit is located on one of Detroit's major surface streets. This thoroughfare serves as an alternate route for those traveling to Macomb County from Detroit.

## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**TOTAL WEEKLY IMPRESSIONS: 186,632**

**SIZE: 14' x 48' (illuminated) | SIDE: East | FACE: South**

**LAT: 42.434671 | LONG: -82.977552**



*Location - Value - Service*



**INTERNATIONAL OUTDOOR**

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