



**KEY ATTRIBUTES:** Located at a traffic light, directly across from local shopping centers, and surrounded by local retailers. Traveling traffic originates from the east leaving Eastland Mall (a regional indoor mall) and Wayne County suburbs of St. Clair Shores, Gross Pointe, and Harper Woods in Macomb County on 8 Mile Rd. which is used as a major east/west thoroughfare. This bulletin is directly across the street from the City of Eastpointe, which is known as "The Gateway to Macomb County".

Bonus View: E. 7 Mile Rd.

## Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

**AGES 5+ WEEKLY IMPRESSIONS: 217,843**

**SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: East**

**LAT: 42.449690 | LONG: -82.965705**



Location - Value - Service



**INTERNATIONAL OUTDOOR**

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