



KEY ATTRIBUTES: Located at a traffic light, directly across from local shopping centers, and surrounded by local retailers. Traffic originates from west of the billboard en route to Eastland Mall (a regional indoor mall) and into eastern Wayne County, the suburbs of Harper Woods, St. Clair Shores, and Grosse Pointe. 8 Mile Rd. is used as a major east/west route as a freeway alternate. This bulletin is directly across the street from the City of Eastpointe, which is known as "The Gateway to Macomb County."

Bonus view: Hayes and Gratiot Ave. Southbound

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

AGES 5+ WEEKLY IMPRESSIONS: 349,271

SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: West

LAT: 42.449690 | LONG: -82.965705



Location - Value - Service



INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

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