



KEY ATTRIBUTES: Located on the overwhelmingly active 8 Mile Road, this bulletin caters to commuters traveling eastbound to Gratiot Ave, Harper Woods, Eastland Mall, Home Depot, Lowes, Target, the Gross Pointes, and more. This bulletin receives even more exposure along the I-94 expressway. Commuters also come from west 8 Mile Road, I-75 Freeway, and other major cross streets. This unit also borders Macomb County to the North. Key attractions to this area include: Art-Van Furniture, Rent-A-Center, Family Dollar, O'Rilly Auto parts, Hot Wheel City, CVS Pharmacy, Aldi, Bank of America, and a host of used car dealerships, appliance stores, and resale shops.

Billboard Advantages

- Top of Mind Awareness
- Constant Market Presence
- Total Market Reach
- High Frequency
- Limited Waste Circulation
- Low Monthly Cost

ADULTS 18+ WEEKLY IMPRESSIONS: 224,667

SIZE: 14' x 48' (illuminated) | SIDE: South | FACE: West

LAT: 42.448867 | LONG: -82.994809



Location - Value - Service



www.iobillboard.com

INTERNATIONAL OUTDOOR

Main Office: 28423 Orchard Lake Rd. Suite 200, Farmington Hills, MI 48334

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geopath

Audience Location Measurement